



RivahFest!
Tappahannock, Virginia
www.rivahfest.com

Downtown Tappahannock, Saturday, June 19, 2010

It's time to plan for the 8th annual RivahFest festival. RivahFest is quoted as being "The most successful event Essex County has seen in its history." We thank you for your support in years past and hope you'll continue to be part of this wonderful event and reap the benefits of promoting your business to the multitudes of people who visit Tappahannock for RivahFest as well as have your business name associated with such a successful town festival? – this is your festival and the high point of the area annual calendar.

RivahFest has made a major tourism impact on the area - the Festival has brought over 100,000 visitors to Tappahannock since it started. Most of these folks would never have come without the appeal of this first class event in Eastern Virginia. With each year, the SC and chairman build on that idea. With each year the festival gets bigger and better and draws more visitors to our area. In some areas or to some visitors, Tappahannock is known as the town where RivahFest is held. RivahFest brings in thousands of people to eat in our restaurants and shop with local merchants.

As you can see from the attached agreement, we have many different levels of sponsorship from which to choose. Each level has its own benefits.

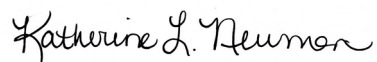
Please take a few minutes to choose which level of sponsorship you would like to be featured for 2010! Hopefully this will assist in next year's budget.

Bring a new level of advertising exposure to your business and show your community spirit! Become a RivahFest sponsor and let your enterprise reflect your community pride! Questions? Contact Glenn Morse at 804-761-3638 or Rebecca Hubert at EVB 804-443-8162.

Sincerely,



Glenn Morse, Sponsorship Chair



Katherine Newman



Libbie Franklin

Katherine
Newman

Libbie
Franklin

Co-Chairs 2009 & 2010

Tyler Lowery
Chair 2007/08



Sharon James
Chair 2005/06



Liz Martin
Chair 2004



Kevin Dolan
Chair 2003

