



RivahFest!

Tappahannock, Virginia

www.rivahfest.com

Downtown Tappahannock, Saturday, June 16, 2012

It's time to plan for the 10th annual RivahFest festival. RivahFest is quoted as being "The most successful event Essex County has seen in its history." Wouldn't you like to be part of this wonderful event and reap the benefits of promoting your business to the multitudes of people who visit Tappahannock for RivahFest? - and have your business name associated with such a successful town festival? - this is your festival and the high point of the area annual calendar.

RivahFest has made a major tourism impact on the area. The festival has brought over 100,000 visitors to Tappahannock since it began. Most of these folks would never have come without the appeal of this first class event in Eastern Virginia. With each year, the Steering Committee and chairmen build on that idea. With each year the festival gets bigger and better and draws more visitors to our area. In some areas and to some visitors, Tappahannock is known as the town where RivahFest is held. RivahFest brings in thousands of people to eat in our restaurants and shop with local merchants. We thank members of the business community for their past support and ask for continued support as we plan to keep the event going.

As you can see from the attached agreement, we have many different levels of sponsorship from which to choose. Each level has its own benefits.

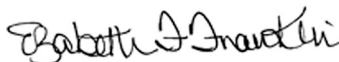
Please take a few minutes to choose which level of sponsorship you would like to be featured for 2012!

Bring a new level of advertising exposure to your business and show your community spirit! Become a RivahFest sponsor and let your enterprise reflect your community pride! Questions? Contact one of the Sponsorship Committee chairs, Rebecca Hubert at EVB 804-443-8162, Elizabeth Franklin at EVB 804-443-8164 or Kevin Dolan at Union First Market Bank 804-443-4326.

Sincerely,



Rebecca Hubert
Sponsorship Co-Chair



Elizabeth Franklin
Sponsorship Co-Chair



Kevin Dolan
Sponsorship Co-Chair

Kevin Dolan
Chair 2003



Liz Martin
Chair 2004



Tyler Lowery
Chair 2007/08



Sharon James
Chair 2005-06 & 12



Katherine Newman
Co-Chairs 2009-11



Libbie Franklin
Co-Chairs 2009-11



Kristen Morris
Co-Chair 2012

