



RivahFest 2010
P.O. Box 990
Tappahannock, VA 22560
Sponsorship/Advertising Agreement

Business Name

Contact Person Name

Business Mailing Address

Contact Person E-Mail

Contact Person Phone Number

Sponsorship Packages. Reach thousands of potential customers and have your name associated with the successful RivahFest event. A sponsorship package offers the best value, with multiple ways to put your business in front of festival-goers:

Platinum Sponsor (\$1000): full-page ad in RivahFest program, banners on entertainment stages, banner on Rivahfest.com home page with business link, free space for corporate promotional tent.

Gold Sponsor (\$500): half-page ad in RivahFest program, banner on Rivahfest.com section page with business link, banners in one RivahFest area or event (check one): Arts & Crafts, Antique Cars, Beer & Wine, Capt. Thomas, Children, Farmer's Market, Merchant's Row, Marine, Carriage Rides, Choral, Crab Race, Golf Hole-in-One, Stage 2 Music, Taste (food), Treasures Tour, RivahFest Idol, Rubber Duck Race, Other

Silver Sponsor (\$250): quarter-page ad in RivahFest program, banner and web link on Rivahfest.com

Bronze Sponsor (\$125): banner ad in RivahFest program, banner on Rivahfest.com sponsors page.

Program Advertisements. Or choose a RivahFest program ad—it's a cost-effective way to promote your business and support this popular community event:

- \$500: Back cover, 6 x 7.5"
\$300: Full Page, 6 x 7.5"
\$200: 1/2 Page Horizontal, 6 x 3.5"
\$100: 1/4 Page Horizontal, 6 x 1.75"
\$100: 1/4 Page Vertical, 3 x 3.5"
\$75: Business Card, 3 x 1.75"

Please make your check payable to RivahFest and mail with this agreement to the address above. Camera-ready artwork and full payment must be received no later than May 21, 2010.

Digital artwork should be emailed to artwork@rivahfest.com or check here to use last year's ad

Authorized by Printed Name/Title:

Sold by Salesperson's Phone Number:

This is your receipt. Please keep a completed copy for your records. For any questions... Contact Sponsorship Chair Glenn Morse at 804-761-3638 or Rebecca Hubert 804-443-8162

For Office Use Only:
Copy with payment to treasurer
Copy to program/web site editor
Paid
Copy to banner coordinator (platinum, gold)
Copy to merchants' row chair (platinum)
Artwork received