



**2012
SPONSORSHIP
AGREEMENT**

Downtown Tappahannock, Saturday, June 16, 2012, 10am till 7:30pm

Business Name _____	Contact Person Name _____
Business Mailing Address _____	
Contact Person E-Mail _____	Contact Person Phone Number _____
Authorized by (signature) _____	Printed Name and Title _____
Sold by RivahFest Sponsor Committee _____	RivahFest Sponsor Committee Phone Number _____

Platinum Sponsor - \$1000:

Includes one full-page ad in RivahFest program, banners on the main entertainment stage, banner on website www.rivahfest.com home page with business hyperlink, one 10 x 10 ft space for corporate promotional tent.

Gold Sponsor - \$500:

Includes one half-page ad in RivahFest program guide, banner on www.rivahfest.com section page with business hyperlinklink, banners in one of the RivahFest activity areas or events (check one - subject to availability):

Arts & Crafts___ Antique Cars___ Beer & Wine ___ Children___ Merchant's Row___ Marine___ Carriage Rides ___ Crab Race ___
Golf Hole-in-One ___ Stage 2 Music ___ Tastes (food) ___ RivahFest Idol ___ Rubber Duck Race: ___ Other_____

Silver Sponsor - \$250:

Includes one quarter-page ad in RivahFest program, website banner with hyperlink on www.rivahfest.com

Bronze Sponsor - \$125:

Includes a business card ad in RivahFest program guide, and a banner on www.rivahfest.com website page.

Advertising Sponsor:

Choose a RivahFest program ad—it's a cost-effective way to promote your business and support this popular community event:

- | | |
|---|--|
| <input type="checkbox"/> \$500: Back cover, 6 x 7.5" | <input type="checkbox"/> \$100: 1/4 Page Horizontal, 6 x 1.75" |
| <input type="checkbox"/> \$300: Full Page, 6 x 7.5" | <input type="checkbox"/> \$100: 1/4 Page Vertical, 3 x 3.5" |
| <input type="checkbox"/> \$200: 1/2 Page Horizontal, 6 x 3.5" | <input type="checkbox"/> \$75: Business Card, 3 x 1.75" |

Please make your check to RivahFest and mail agreement to P O Box 990, Tappahannock, VA 22560. Please keep a copy as your receipt for the sponsorship. Camera-ready artwork and full payment must be received by May 21, 2011. Questions? Call Rebecca Hubert 804-443-8162, Elizabeth Franklin 804-443-8164 or Kevin Dolan 804-443-4326 Digital artwork should be emailed to printers@rockfish.cc **-or-** please check here to use last year's ad

For RivahFest Use Only: _____ Date Payment Received _____ Date Artwork received
_____ Copy with payment to Treasurer _____ Copy to banner coordinator (platinum, gold)
_____ Copy to program/web site editor _____ Copy to merchants' row chair (platinum)